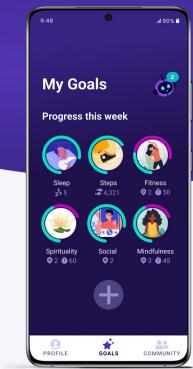
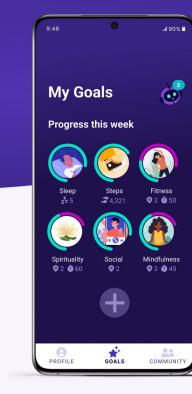
Allina Health * + 1 Better You

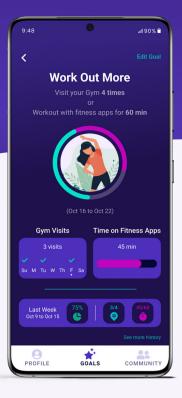
BetterYou is a wellness coach that helps people improve social, physical, and mental health. The app automatically tracks health progress and provides redirection at the opportune moment (help people get a walk in when they've been stuck inside all day, or to sleep and get off work email at 2am), improving overall health in the process.



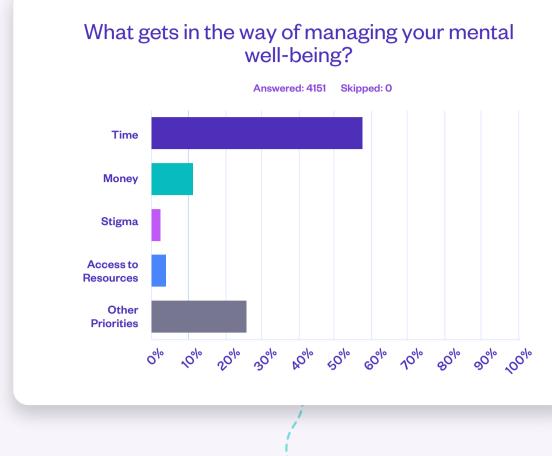
Set customized goals & visualize your progress.

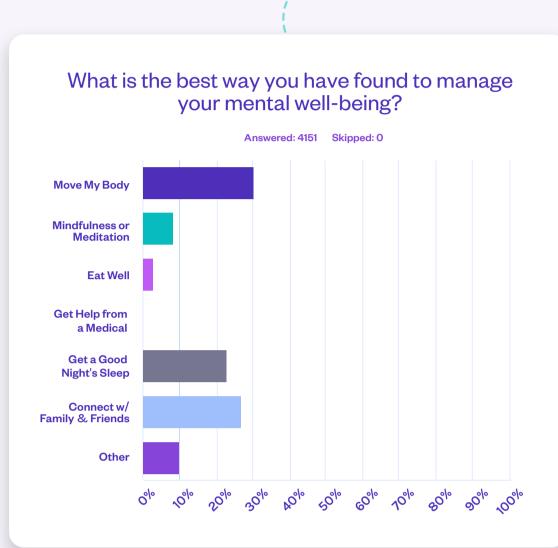


Uses AI to help stay on track with personalized nudges.



Automatically logs your progress based on apps you use.





of their time with BetterYou.

Fitness Insights

Allina users have seen an increase in their total steps since the start

Daily Avg Steps

10000

10

8

60

20



sleep they're getting each night.

Daily Avg Sleep



0 04/01/2021 05/01/2021 06/01/2021 07/01/202 Date Happy Customers Talking About How BetterYou Helps Their Employees Find Time for Their Well-Being Habits & Needs

"We could have a thousand different well-being related resources for employees, but if they can't find time to do, to look at anything or to seek out services. Then what is the point of having all of those things, right? BetterYou has a very innovative way to think about well-being."

- Allina Health "BetterYou has really helped me become conscious about the time I spend on social media - too much. By setting goals for activity, reading, connecting with friends and family and being

balance my life."

- Allina Health Employee

more aware of my idle time I am better able to





