

Usage based pricing

BetterYou charges \$3/member/month for active members

We see 35% long term engagement during the year

Example Quote 1: 500 employees (500 employees x .35 engagement x \$3/month) = **\$525/month (billed annually)**

Example Quote 2: 1500 employees (1500 employees x .35 engagement x \$3/month) = **\$1,575/month (billed annually)**

